

INVITATION FOR BIDS
NATIONAL COMPETITIVE BIDDING
Hiring the services of SMS & IVR Service Providers
(Framework Contract)

The Planning & Evaluation Cell, Agriculture Department, Government of the Punjab, Lahore intends to hire the services of SMS & IVR Services Provider for closed loop digital system for following projects: Chief Minister's Punjab Green Tractor Program, Chief Minister's Program for Solarization of Agricultural Tube Wells in Punjab, Chief Minister Program for Grow More Wheat and Chief Minister Kissan Card.

S/No.	Description of Service	Bid Security
01	Hiring the services of Bulk SMS Service & IVR Service Provider	PKR:1.00 million @ 0.5% of the estimated cost of PKR 200.000 million.

2. Chief, Planning & Evaluation Cell, Agriculture Department, Lahore invites sealed bids for the provision of above-mentioned Services through framework contract from PTA approved Cellular Mobile Operators or Registered Firms, having all required licenses for provisioning the SMS services for this purpose and who are on Active Taxpayers List of the Federal Board of Revenue (FBR).
3. Bidding shall be conducted through Open Competitive Bidding **Single-Stage-Two Envelop procedure** as specified in the Punjab Procurement Rules-2014 (as amended to date) and is open to all eligible bidders as defined in the bidding document.
4. Interested eligible bidders may obtain bidding documents immediately from Planning & Evaluation Cell, Agriculture House, 21-Davis Road, Lahore during office hours after payment of PKR 500/.
5. Sealed Bids must be delivered to the address mentioned above on or before **10-07-2025 at 11:00 AM**. Proposals/Bids must be accompanied a Bid Security as mentioned above in the form of Pay Order (PO), Bank call-deposit (CDR), Demand Draft (DD) duly issued from a Scheduled Bank of Pakistan.
6. The Proposals/Bids will be opened on **10-07-2025 at 11:30 AM** in the presence of bidders or their representatives who may choose to be present at Planning & Evaluation Cell, Agriculture department, 21-Davis Road Lahore, Punjab, Pakistan.
7. The bidders are required to give their best and final prices (inclusive of all applicable Taxes) as no negotiations will be expected in this case.
8. Taxes will be deducted as per applicable government rules. Bid Security, NTN and Sales Tax registration certificate must be provided with the Technical Proposal.
9. Bids which are incomplete, not sealed, not signed and / or not stamped, late or submitted by other than specified mode will be rejected.
10. Bidding documents, obtained / purchased only from Planning & Evaluation Cell, Agriculture House, 21-Davis Road, Lahore will be considered for further processing.
11. This advertisement is also available on <http://www.agripunjab.gov.pk> and <https://www.ppra.punjab.gov.pk>
12. For obtaining any further information or clarifications, please contact the person named below:

-SD-

(Hafiz Abdur Rehman)

Chief Planning & Evaluation Cell

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