

## REQUEST FOR EXPRESSION OF INTEREST (EOI)

### For Baseline Survey, Monitoring & Evaluation Support and Impact Assessment

1. **The Agriculture Department, Government of Punjab**, Pakistan has initiated a project “Establishment of Model Farms Linked with Improved Supply Chain and Value Addition” with a total cost of Rs. 3,261.19 Million for four (4) years (2017-18 to 2020-21). Main objective of the project is to establish model farms, producing horticulture products of best quality and enhance exports by 30% by the year 2020-21, especially in the high end markets. The specific objectives of the project are:
  - ii) Export promotion by addressing constraints of SPS and WTO,
  - iii) Development of supply chain infrastructure,
  - iv) Incentive structure for private sector,
    - a) Soft interventions comprising of capacity building services and certification audit for all the components of supply chain i.e. Farm Level, Processing Level, Logistic companies and traders / exporters.
    - b) Hardware interventions comprising of provision of machinery and equipment and civil works (if required) to improve quality of the produce.
  - v) Establishment of farmers and marketing linkages,
  - vi) Facilitate group marketing and business clusters for developing economies of scale.
2. Project Coordination Unit for “**Establishment of Model Farms Linked with Improved Supply Chain and Value Addition**” Agriculture Department, Government of Punjab invites Expression of interest (Eoi) from the interested firms, who are on Active Taxpayers List of the Federal Board of Revenue for Baseline Survey, Monitoring & Evaluation Support and Impact Assessment Study of the project, detailed in Project PC-1 for a period of 04 years. Method of selection will be **Quality and Cost Based Selection (QCBS)**.
3. Expression of interest documents, (containing detailed terms and conditions, etc.) can be purchased from the Office of the **Project Coordinator, Establishment of Model Farms Linked with Improved Supply Chain and Value Addition, 2<sup>nd</sup> Floor, Agriculture Marketing Building, 21 Davis Road Lahore, Pakistan Ph. + 92 – 42 - 99205071-3**. The price of the Eoi document is Rs. 500/-. Eoi documents can be downloaded from <http://www.ppra.punjab.gov.pk/> & <http://www.agripunjab.gov.pk/> for reference purposes only.
4. The expression of interest, prepared in accordance with the instructions in the Eoi documents, must reach at Office of the **Project Coordinator, Establishment of Model Farms Linked with Improved Supply Chain and Value Addition, 2<sup>nd</sup> Floor, Agriculture Marketing Building, 21 Davis Road Lahore Pakistan** on or before **11:00 AM on September 20, 2017** The expression will be opened the same day at 11:30 AM.

5. The list of the shortlisted Firms will be displayed on [www.agripunjab.gov.pk](http://www.agripunjab.gov.pk) . The advertisement is also available on PPRA website at [www.ppra.punjab.gov.pk](http://www.ppra.punjab.gov.pk) and department of agriculture website [www.agripunjab.gov.pk](http://www.agripunjab.gov.pk).

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