

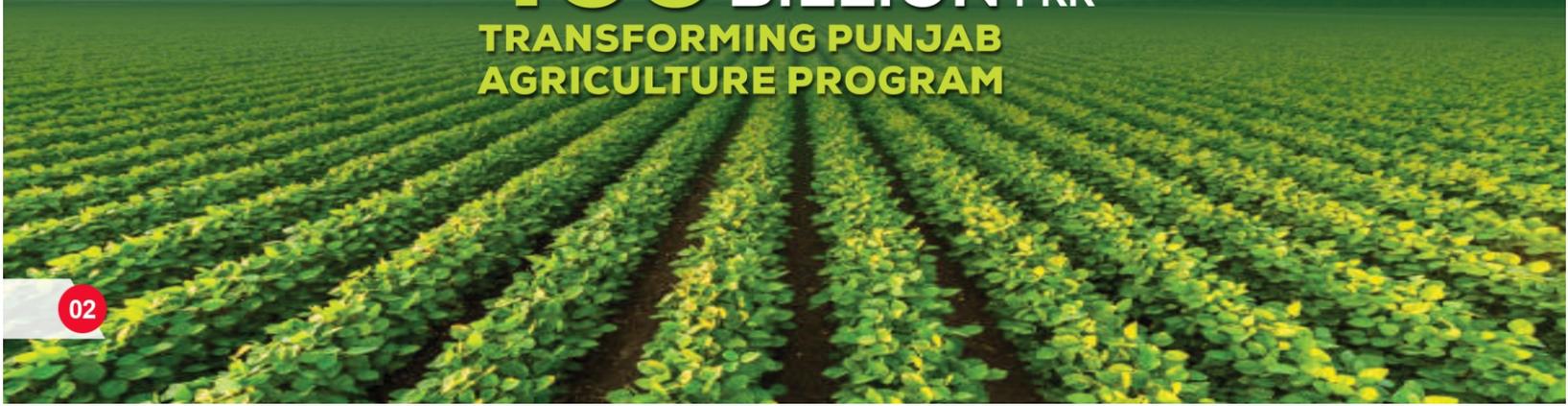


Agriculture Department
Government of the Punjab

2024 YEAR OF AGRICULTURAL TRANSFORMATION IN PUNJAB



The present government of Punjab has prioritized the development of Punjab's agricultural sector, as this sector is the largest contributor to Punjab's GDP. During the first year of the Present Government, the development portfolio of Agriculture Department has been raised from Rs. 34 Billion to Rs. 64 Billion. The Honorable CM Punjab Maryam Nawaz Sharif has launched Rs. 400 Billion program for the transformation of the Agriculture Sector of Punjab, which shall include *Kissan Card*, Green Tractors Program, Solarization of Agricultural Tube wells, Model Agri Malls, Agricultural Graduates Internship program, introduction of precision and high-efficiency irrigation systems, investment in R&D and promotion of modern agricultural practices. The Development of the Agriculture sector shall ultimately ensure the prosperity of the people of Punjab.



400 BILLION PKR

TRANSFORMING PUNJAB AGRICULTURE PROGRAM



Transforming Punjab Agriculture Program

Chief Minister
Punjab *Kissan* Card
Program

Chief Minister
Punjab Green Tractors
Program

Chief Minister
Punjab Solarization of
Agricultural Tube Wells

Chief Minister
Punjab Smog Control
Program

Establishment
of Model
Agri Malls

Chief Minister
Punjab Agricultural
Graduates Internship
Program

Revival of
Citrus in Punjab

Chief Minister
Punjab Other
Initiatives

International
Collaboration
in Research



CHIEF MINISTER PUNJAB **KISSAN CARD PROGRAM**

The Chief Minister's Punjab *Kissan Card* to support small farmers by providing them interest and collateral free crop production loans, through digital integrated system. This initiative aims to boost agricultural productivity and to improve to the livelihoods of farmers.

04

Program Features

Rs. 150 Billion/annum loan

Collateral free loan for Small farmers (1 to 12.5 acres)

750,000 farmers served in a season

Rs. 30,000/ acre loan limit up to 5 acres

Loan amount for purchase of fertilizer, seed and Pesticides

30% Cash withdrawal facility for other crop needs

3,000 input dealers registered for *Kissan card* services

Achievements as of February 2025

1.4 Million Farmers Applied for *Kissan card*

535,000 *Kissan cards* approved and delivered

54 Billion Loan amount approved by BOP

60% farmers served first time through Banking Channel

86% of allocated and disbursed loan amount utilized for purchase of Quality Fertilizer



CHIEF MINISTER PUNJAB GREEN TRACTORS PROGRAM

The Chief Minister Punjab Green Tractors Program has been designed and launched for provision of 30,000 tractors to farmers in Punjab with Rs. 1 Million Subsidy per tractor to enhance agricultural mechanization and productivity. This program is designed to support small and medium-scale farmers through provision of modern agricultural machinery.

Program Features

Rs. 30 Billion
amount
allocated

Rs. 1 Million per
Tractor subsidy
for Small-Medium
farmers
(1 to 50 acres)

50 to 85 HP
locally
manufactured
tractors

9,500
Tractors
for Phase-I

Achievements as of February 2025

1.5 Million farmers
applied for
the program

Digital
balloting
conducted
by CM Punjab

9,000
Green Tractors
delivered

Phase-II of
the project
aims at providing
medium and
high HP tractors



CHIEF MINISTER PUNJAB SOLARIZATION OF AGRICULTURAL TUBE WELLS

The Chief Minister's Punjab Solarization Program is an initiative by the Government of Punjab aimed at promoting renewable energy resources to reduce cost of production by adaptation of Climate Smart Agriculture practices. Main objective of the project is to convert diesel and electric-powered tube wells to solar energy and promoting sustainable agriculture and ultimately enhancing agricultural productivity.

06

Program Features

Rs. 9 Billion Allocated for Phase-1

All Small and medium farmers (Above 1 acre land)

Conversion of 8,000 Electric and Diesel Tube wells into Solar

Government Support:

Rs. 500,000 for 10 kW

Rs. 750,000 for 15 kW

Rs. 10,00,000 for 20 kW

Achievements as of February 2025

533,000 Farmers Applied for the program

Digital and Transparent Balloting

Allotment letters issued to selected farmers



CHIEF MINISTER PUNJAB SMOG CONTROL PROGRAM PROVISION OF SUPER SEEDERS

The Chief Minister's Punjab Smog Control Program is a landmark initiative of the Government of Punjab to address the persistent issue of smog and deteriorating air quality in the province due to crop residue burning. This program encompasses a range of short-term and long-term strategies aimed at mitigating air pollution and its adverse effects on public health and the environment. The project will curtail stubble burning, encourage mechanized farming, improve fertility level of soil by increasing organic matter.

Program Features

Rs. 5 Billion Allocated

Distribution of 5,000 Super seeders

60% subsidy on Super seeders

Focus on core Rice growing Districts

Achievements as of February 2025

8,334 Farmers applied for the scheme

1,200 Super seeders provided

2,800 more will be delivered before sowing of coming wheat crop

Allotment letters to successful farmers issued



ESTABLISHMENT OF MODEL AGRICULTURE MALLS

The Chief Minister's Model Agriculture Malls Project is an initiative by the Government of Punjab aimed at revolutionizing agricultural sector by providing farmers with one stop access to agricultural inputs and other essential services and resources. These Model Agriculture Malls are designed to serve as comprehensive hubs, offering a range of facilities to support and modernize farming practices across the province.

08

Program Features

Rs. 1.25 Billion
Allocated

Availability of
quality seeds,
fertilizers and
pesticides at
notified prices

Rental
Agriculture
machinery
services

Phase-I: Multan,
Bahawalpur,
Sargodha
and Sahiwal

Hassle free crop
production loans
facility

Farmer advisory
centers for
technical guidance

Achievements as of February 2025

Grey structure
of 04 malls
completed

Execution of
malls services
in June-25



CHIEF MINISTER PUNJAB AGRICULTURAL GRADUATES INTERNSHIP PROGRAM

The Chief Minister's Punjab Agricultural Graduates Internship Program has been launched by the Government of Punjab to provide opportunity to fresh Graduates to enhance their skills through on farm practical learning. The selected graduated get Rs. 60,000 monthly stipend. The project has provided an opportunity for the farmers to get technical advisory from the Agriculture interns, which shall enhance their per acre productivity without substantial increase in input cost.

Program Features

Rs. 1 billion Allocated for the program

1,000 young agri. Graduates onboarded

Rs. 60,000/- Month stipend

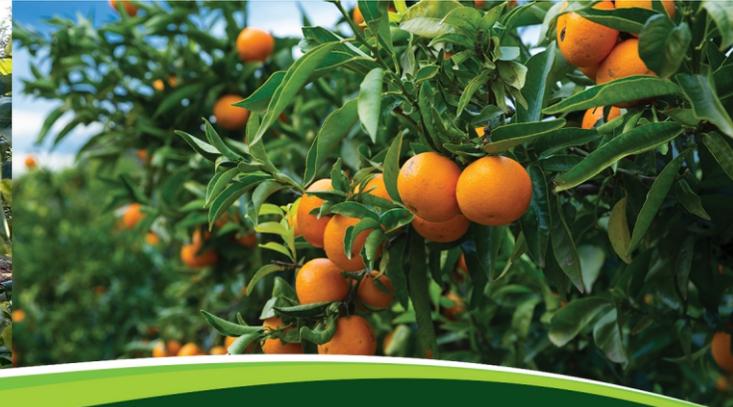
Achievements as of February 2025

Diagnostic Extension Services for farmers

Digital monitoring system for day to day activity

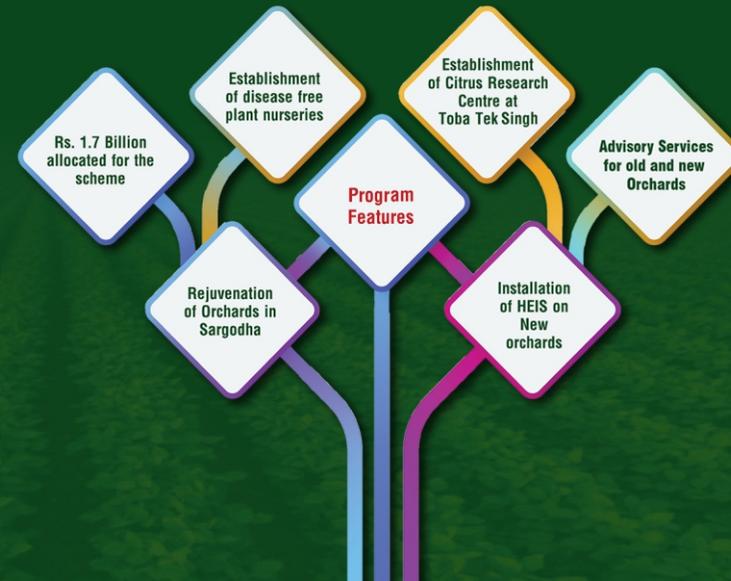
Performance based stipend payment

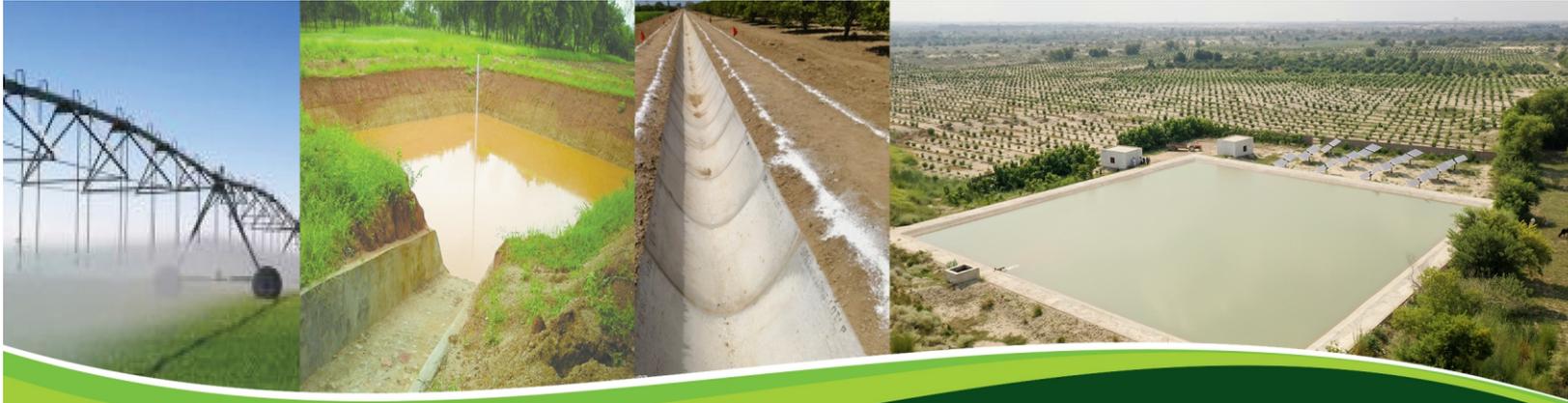
Deployment in Private sector after internship



REVIVAL OF CITRUS IN PUNJAB

Citrus revival program is meant to revitalize the prime exportable fruit of the province. This initiative is aimed to enhance citrus production, improve fruit quality through distribution of certified nursery plants, farm advisory services and R&D initiatives. This project will boost availability of exportable surplus through a series of targeted interventions and Public-private sector investments and interventions.





CHIEF MINISTER PUNJAB OTHER INITIATIVES

I- WATER EFFICIENCY, CONSERVATION AND VALUE ADDITION:

Rs. 14 Billion allocated for the Program

Program Features

Improvement
of water
delivery
efficiency

Introduction
of precision &
high-efficiency
irrigation
systems

On-Farm
Water
Storage &
Rainwater
Harvesting

Processing
and Value
Addition
Initiatives

Achievements as of February 2025

700
Watercourse
improved

10,000 acres
solar coupled
HEIS
Installed

500 On-Farm
Water
Storage/
Rainwater
Harvesting
Ponds/tanks



CHIEF MINISTER PUNJAB OTHER INITIATIVES

II- IMPORT SUBSTITUTION & EXPORT ENHANCEMENT (SOYBEAN, CANOLA & SESAME CULTIVATION)

The program aims to import substitution through enhancing the cultivation of oilseed crops, particularly soybean and canola aiming to reduce the province's dependence on imported edible oils and promote agricultural diversification in Punjab.

12

Program Features

Promotion of Canola, Sesame and Soybean cultivation

Rs. 0.6 Billion allocated for the program

Technology transfer of Canola & Sesame Crop

Increase vertical and horizontal development of Oilseed crops

Achievements as of February 2025

170,000 acres under Canola crop

422 Canola Demo plots established

70 Technology transfer events conducted

First ever Soyabean seed multiplication (7,000 Acres)



CHIEF MINISTER PUNJAB OTHER INITIATIVES

III- CHIEF MINISTER PUNJAB WHEAT INCENTIVE PROGRAM 2024-25

- The "Grow More Wheat" initiative is a strategic program launched by the Government of Punjab, which aims at enhancing wheat production to ensure food security and boost the agrarian economy.

Rs. 2.7 Billion allocated for
the program

- Incentive for Wheat Growers: 1,000 tractors will be distributed free of cost through balloting among farmers cultivating 12.5 acres or above area of wheat at self-owned land.

○ Prizes for Wheat yield competition

PROVINCIAL LEVEL

1st Tractor 85 HP

2nd Tractor 75 HP

3rd Tractor 60 HP

DISTRICT LEVEL

1st Cash Prize Rs./ 10 Lacs

2nd Cash Prize Rs./ 08 Lacs

3rd Cash Prize Rs./ 05 Lacs



International Collaboration in Research CM Punjab's China Visit Secures E-Agriculture Investment

CM Punjab Maryam Nawaz's visit to China has swiftly yielded results, securing foreign investment for Punjab's first e-mechanized and eco-friendly agriculture. During her visit, she invited Beijing AI Force Tech to Punjab, leading to an agreement for setting up an electric agricultural machinery plant.

In a meeting with AI Force Tech CEO Han Wei, discussions focused on robotic farming, harvesting automation, and smart transportation systems. CM Punjab emphasized Punjab's commitment to innovation and environmental sustainability, with foreign direct investment (FDI). This collaboration marks a major milestone in modernizing agriculture and ensuring a clean, green Punjab.



International Collaboration in Research

BGI :

In December 2024, Punjab's Chief Minister, Maryam Nawaz Sharif, led a delegation to China, resulting in significant collaborations with BGI Genomics. A Memorandum of Understanding (MoU) was signed to enhance cooperation in genetic research and agriculture.

High-Yield Crop Cultivation:

BGI Group proposed pilot projects for cultivating rice and corn in Punjab's Bahawalpur desert area and introducing GMO cotton to increase productivity by 15%.

Research and Training:

Emphasis on strengthening research in agricultural universities through faculty training and development of high-yielding seeds. These collaborations aim to modernize Punjab's agriculture sectors, leveraging BGI's expertise in genomics and precision medicine.



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