

INVITATION FOR BIDS

Ref. No. 02

Director General Agricultural Information Punjab, Lahore has earmarked budget towards the cost of **“Procurement of branding/advertisement material”**. It is intended that part of the proceeds of this budget will be applied to eligible payments for supply of following items:

Lot	Description	Estimated cost Rs. in million	Bid security
As whole Lot	Branding/Advertisement material	4.823	3% of estimated cost.
Total		4.823 million	

* **A FRAMEWORK CONTRACT** shall be awarded to the successful bidders up to Wednesday, 30th June, 2027.

1. **Director General Agricultural Information Punjab, Lahore** invites E-bids through e-procurement system under PPRA Rules, **as a whole lot** for provision of branding and advertisement material from those bidders who are pre-qualified by the Directorate General Public Relations (DGPR), Punjab, for the Agriculture Department under the categories of Outdoor Advertisement, and Production house. Bidder must be registered with relevant Registration Authorities and Tax Departments/Authorities (Income Tax, General Sales Tax & Punjab Sales Tax etc.).

Note: At any stage, whether prior to the award of contract or during contract execution, if DGPR, Punjab, changes/reallocates the pre-qualified agencies for the Agriculture Department under the categories of Outdoor Advertisement and Production House, this tender/contract shall be deemed automatically cancelled, and the agency to whom the contract has been awarded shall have no right to any litigation or claim before any court of law or forum, nor any right to compensation in this regard.

2. Bidding shall be conducted through open competitive bidding **“Single Stage – Two Envelope”** procedures as specified in the Punjab Procurement Rules, 2014 (as amended to date) and is open to all eligible bidders as defined in bidding documents.
3. Interested and registered eligible bidders on Punjab E-Procurement System may obtain bidding documents from the websites of PPRA & Agriculture Department <https://www.ppra.punjab.gov.pk> and <http://www.agripunjab.gov.pk> respectively.
4. The firm(s) must have at least three years' experience in the private & public sector departments.
5. Bidders can participate by uploading a PDF file of bidding documents through Punjab E-procurement System.
6. E-bid must be submitted through Punjab e-procurement system **on or before Thursday, 17th September, 2026 till 11:00 AM. Submission of hard copy will not be accepted.** Bid Security should be submitted on Punjab e-procurement system electronically in the manner prescribed by PITB/Punjab e-procurement system in favor of the Director General

Agricultural Information Punjab, Lahore. No physical financial instrument (CDR/BANK GUARENTEE etc. will be accepted).

7. Bids will be opened on **Thursday, 17th September, 2026, at 11:30 AM** on Punjab E-procurement System in the presence of bidders or their representatives at Agriculture House, 3rd Floor, 21- Davis Road, Lahore. If the date of opening falls on a public holiday, the bids will be opened on the next working day at the same time and venue.
8. The bidders are required to give their best and final prices (inclusive of all applicable taxes) as no negotiations are expected.
9. Samples of each item shall be provided by the firms on demand. In case of heavy items, the purchase committee shall be facilitated by the bidder for inspection at the concerned site.
10. A certificate should be given by the bidder that they will be responsible for the free replacement of store if the same is found to be substandard and are a variance with the specification given in the bidding document.
11. Bids not complying with the requirements shall be rejected being non- responsive. Alternate proposals and / or conditional bids shall be considered non-responsive.
12. Taxes will be deducted as per applicable government rules. NTN, Sales Tax and PST registration certificates and professional tax certificate 2026-27 must be attached with the bid.
13. Incomplete bids such as not fulfilling conditions mentioned in bidding documents, not signed nor stamped and late submitted will be rejected.
14. The procuring agency shall not be responsible for any failure on part of firms to submit an e-bid or on account of any technical error or internet failure.
15. Director General Agricultural Information Punjab, Lahore reserves the right under Rule 35 of PPRA Rules 2014 to reject all bids prior to acceptance of a bid or proposal.
16. The URL of the website of the PPRA is (<https://eproc.punjab.gov.pk/ActiveTenders.aspx>) and response time shall be calculated exclusively from the date of publication of the advertisement on the website of PPRA.
17. For obtaining any further information or clarifications, please contact.

(Naveed Asmat Kahloon)

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